



The **UN System**
at Expo Milano 2015

Eduardo Rojas-Briales

UN Commissioner-General for Expo Milano 2015



MILANO 2015

1 MAY • 31 OCTOBER

FEEDING THE PLANET
ENERGY FOR LIFE

Expo 2015 in numbers

- **1 May – 31 October** 2015 (184 days)
- **1.1 million** sqm (**110** hectares)
- **20** million visitors, **140,000-250,000** per day, **1/3** from abroad
- **147** Official Participants to date, **93** % of the world population





Green represents countries that will have a standalone pavilion



All other colours represent countries involved in the thematic clusters

147
OFFICIAL PARTICIPANTS



CLUSTER DISTRIBUTION – EXPO MILANO 2015 UPDATED ON JANUARY 14TH, 2014

Source: Expo 2015, 25.02.2014

“Feeding the Planet, Energy for Life”

- **Theme** reflects key priorities for the **UN**
- **2015 a crucial year** for the **UN System** as the post-2015 agenda is approved
- **UN System** participates as **one Official Participant**
- **UN Governance**
 - **Rome-based agencies (FAO, IFAD, WFP)** coordinate UN System participation
 - **Leadership:** Director-General of FAO
 - **UN Commissioner-General for Expo 2015**
 - **Steering Committee:** senior officials from the RBAs and Expo organizers
 - **UN-Expo 2015 Team**

UN theme for Expo 2015

The Zero Hunger Challenge

United for a sustainable world



The ZERO HUNGER CHALLENGE • United for a sustainable world

Bringing the vision of a sustainable hunger-free world to Expo 2015

Ending hunger and malnutrition: the way to Zero!



ZERO
stunted
children
less than
2 years



100%
access
to adequate
food
all year round



ALL
food
systems
are
sustainable



100%
increase
in smallholder
productivity
and income



ZERO
loss
or
waste
of food



WOMEN ARE KEY ACTORS
IN THE FIGHT AGAINST HUNGER

**WOMEN ARE KEY ACTORS
IN THE FIGHT AGAINST HUNGER
AND MALNUTRITION**

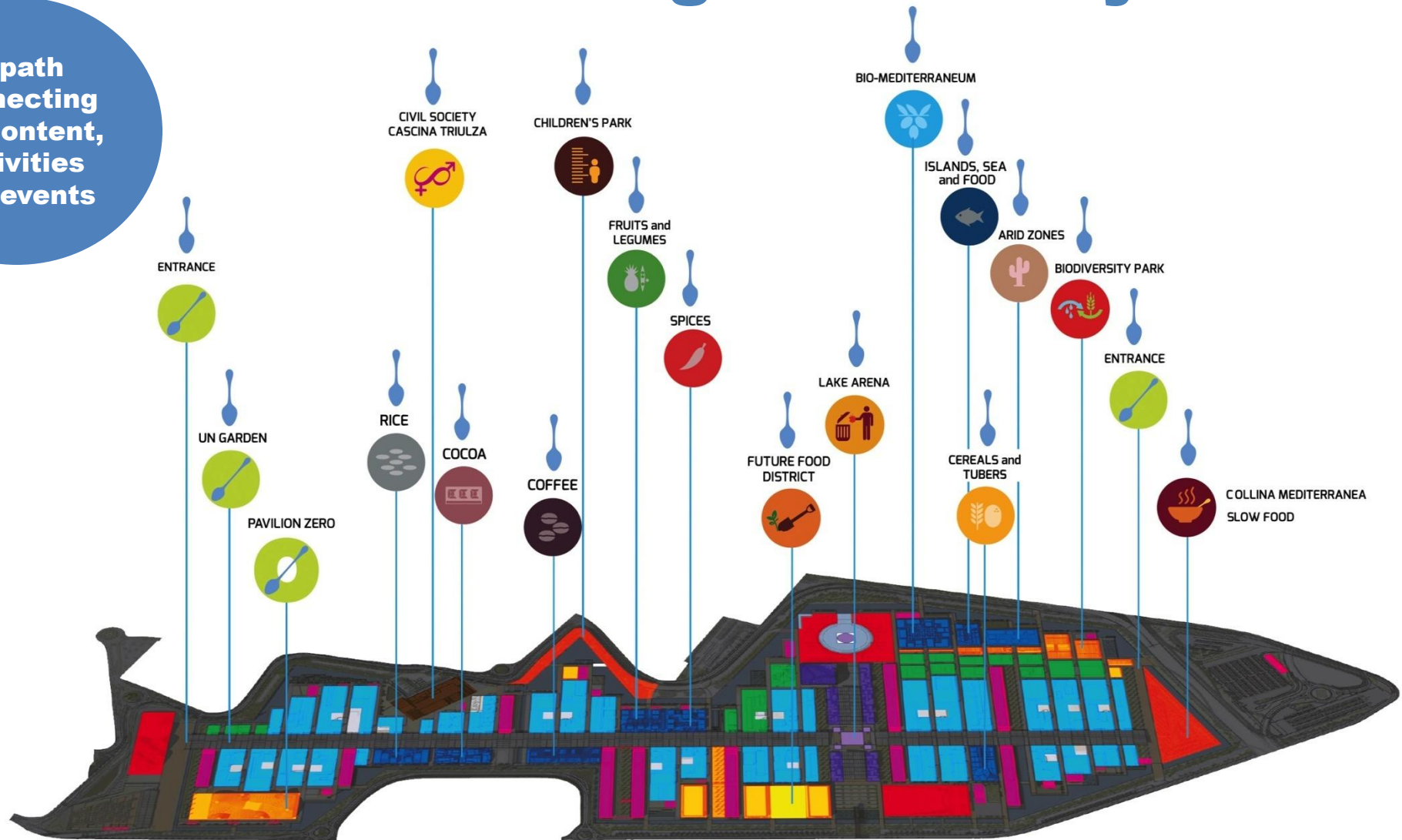
United Nations Participation Model

- **UN Zero Hunger Itinerary**
- **Pavilion Zero**
 - **Best Sustainable Development Practices competition**
 - **Short Food Movie Competition**
- **Other thematic areas**
 - **Biodiversity Park**
 - **Future Food District**
 - **Children's Park**
- **9 Thematic Clusters**
- **3 UN-Expo days and other events**
- **Collaboration with countries and civil society organizations**
- **UN-Expo 2015 website: www.un-expo.org**

Key areas

UN Zero Hunger Itinerary

A path
connecting
UN content,
activities
and events



18 SPOON

installations

- linking content
- along
- the UN
- Zero Hunger
- Itinerary
-
-
-
-
-



3 UN Days



5 June

World Environment Day

1

World Environment Day
5 June



19 August

World Humanitarian Day

2

World Humanitarian Day
19 August



16 October

World Food Day

3

World Food Day
16 October

Best Sustainable Development Practices in Food Security

5 priorities



**Sustainable natural
resources management**



**Quantitative & qualitative
enhancement of crop
products**



**Socio-economic dynamics
and global markets**



**Sustainable development of
small rural communities**



**Food consumption patterns:
diet, environment, society,
economy and health**

Launched:

14 November 2013

Who can apply?

governments, local authorities, Inter-governmental organizations, International agencies, civil society organizations or networks, the business community, research and academic bodies and public-private partnerships

Deadline:

15 September 2014

Results Published:

27 November 2014



The EXPOsition, visibility and recognition

15

- ✓ Dedicated workshops and conferences at Expo 2015
- ✓ Dedicated area on Feeding Knowledge web platform
- ✓ Photo stories of Best Practices ranked 2nd and 3rd place in Pavilion 0
- ✓ Documentary film on the winning best practice for each thematic priority

The top 15 Best Practices will be exhibited in **Pavilion 0**



All BSDP candidates will form part of the Expo Milano 2015 Legacy and will be published and promoted through the Feeding Knowledge web platform



MILANO 2015
1 MAY • 31 OCTOBER

FEEDING THE PLANET
ENERGY FOR LIFE