Creating strong regional communication networks
International Year of Forests feedback

Regional Forest Communicators Networks

- Provided an extraordinary communications opportunity for the forestry community
- IYF helped widen and deepen collaboration within the forestry community
- The positive results led to more permanent forms of collaboration
Regional Forest Communicators Networks

Development of Forest Communicators Networks for efficient regionalized communications:

- Share information and experience
- Coordinate messages and communications initiatives on a regional level
- Promote best practices and learn lessons from one another
- Develop training opportunities
3 regional Communicators Networks have already been created:

- South America Communicators Network - Peru
- East and Southern Africa Communicators Network - Tanzania
- Central America Communicators Network – Costa Rica

Planned Networks 2013

- Asia Pacific
- West Africa
Positive feedback from workshops

Latin America:

- Network membership has grown from 22 to 50
- Created Facebook account
- Website planned
Extension of the model

Positive feedback from workshops

**East and Southern Africa**

- Detailed resolution for further development of the network
- Creation of taskforce group to coordinate network activity
- Concrete steps towards future meetings
- Actively using the network to increase their influence on forestry issues
Creation of a Google+ account
Regional Forest Communicators Networks

Extending the model

www.affcomnet.org
Regional Forest Communicators Networks

Communication networks
Regional Forest Communicators Networks

Extending the model

Consider:

- What strengths and opportunities might come from a regional forest communications network?

- How might such a regional network be created and sustained?

- What needs to happen to make this work?