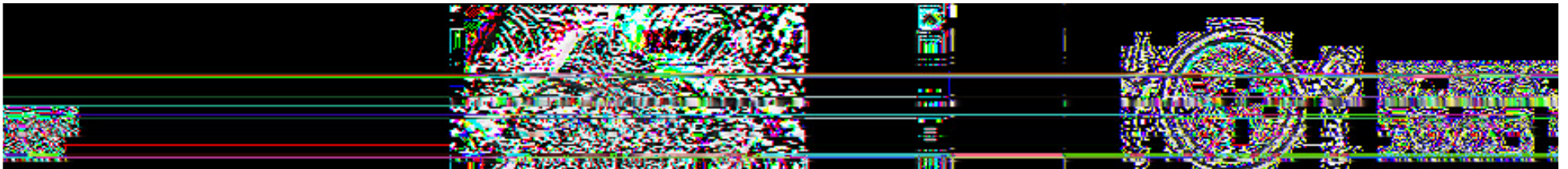
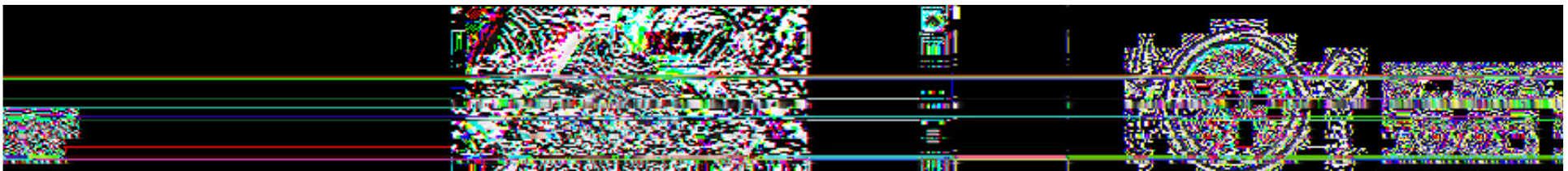


SUSTAINABLE FOOD LAB



Sustainable Food Lab

- Sustainability Institute project
- SFL brings together food system leaders from more than 50 organizations, representing a microcosm of the stakeholders in food systems
- To generate profound new understanding of the future of food systems
- By creating living examples of the future.



Current members include

- **Companies**

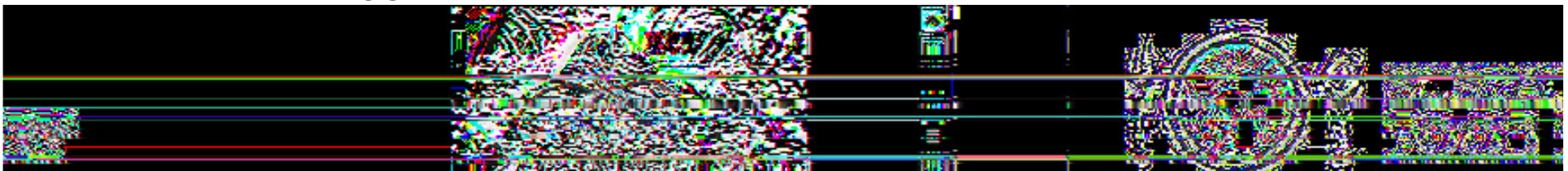
Carrefour, Laura's Lean Beef, Greenmountain Coffee, General Mills, Nutreco, Organic Valley Cooperative, Rabobank, Sadia, Costco, US Foodservice, SYSCO, and Unilever;

- **Governmental organizations**

from Brazil, Canada, and the Netherlands, plus the European Commission; the International Finance Corporation, and the World Bank; FAO (?)

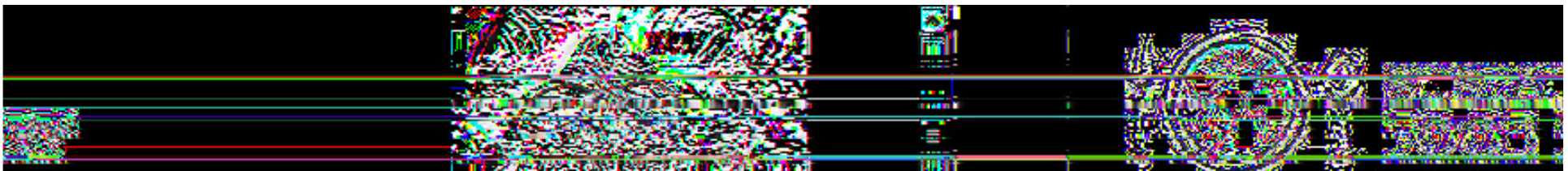
- **Civil society organizations**

Consumers International, the National Confederation of Agricultural Workers of Brazil, Oxfam, The Nature Conservancy, the World Forum of Fish Harvesters and Fishworkers, and the World Wildlife Fund, plus the Charles Leopold Mayer, King Baudouin, Shell, and W.K. Kellogg Foundations.



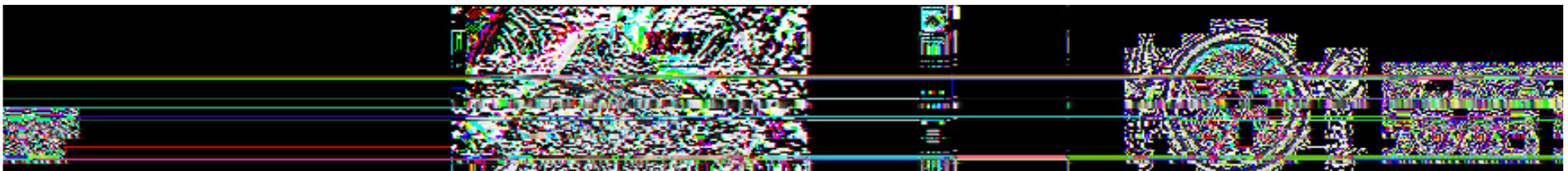
Mission and Strategies

- The mission of the Sustainable Food Lab is to accelerate improvement in mainstream food and agriculture systems so we can sustain a high quality life on earth.
- By driving a transition to a healthier, more sustainable food supply. Three overall strategies:
 - Creating standards for food production so that buyers and the financial community can influence production practices;
 - Restructuring supply chains to improve livelihoods for small and mid-sized farmers and fishermen, and
 - Generating a “demand pull” for more sustainably produced goods, and for policies that reward sustainability.



Six Initiatives

- Framing
- Business Coalition
- Food for Health and Learning and Livelihoods
- **Responsible Commodities (RCI)**
- Sustainable Fisheries
- Latin American Family Farmers
- More: <http://www.sustainablefoodlab.org/>.

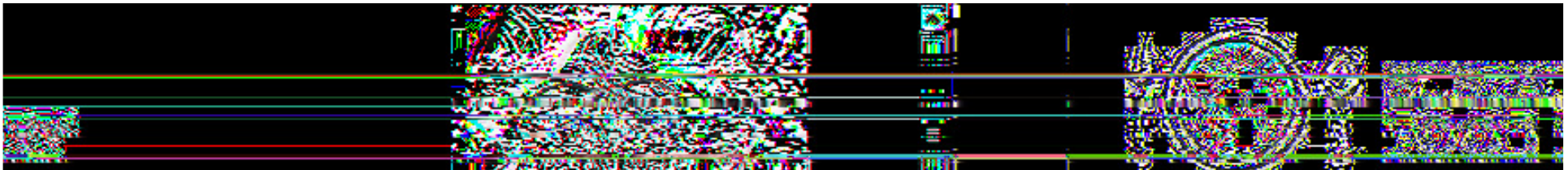


Bio fuels

Responsible Commodities Initiative (RCI) seeks to be objective, multi-stakeholder, fact-based resource group. Remit: providing tools to help system actors make better-informed decisions that support sustainable commodity markets.

Biofuels interest

- Bio-fuel production practices can make or break the resource base of future generations: Represent major new phase in development of agricultural commodities.
- Investment flowing into BF without adequate safeguards.
- Many of the first generation bio-fuel crops are food crops: concerns about potential distorting effect on food markets.



Need for Better Info

- High hopes (politics)
- High investments
- Businesses and politicians creating realities
- Highly complex interaction:
Energy and food markets, natural resources, land use, biodiversity and CC
- No adequate impact assessments

